

Sponsorship Opportunities



MICHIGAN 2023 CYBER SUMMIT

OCTOBER 18, 2023
Suburban Collection
Showplace - Novi, MI

The 2023 Michigan Cyber Summit is scheduled for Wednesday, Oct. 18, 2023. This year's event will be taking place at the Suburban Collection Showplace in Novi, Michigan.

The event, now in its 12th year, will bring together experts to provide timely content and address a variety of cybersecurity issues impacting the world. Attendees will hear from government and industry leaders on the latest developments and gain insights into managing today's cybersecurity challenges.

The State of Michigan has long been considered a national leader on cybersecurity, leading the discussion on emerging trends and best practices in policy, law, and all manner of public and private interests. The agenda for the conference will showcase recognized speakers and experts to lead sessions on topics such as:

- Government and private sector collaboration
- Cybersecurity and workforce development
- State of cybersecurity for state and local governments
- Private sector cybersecurity trends

In exchange for financial support and publicizing the event, the sponsor will receive recognition noted in this document.

DIAMOND SPONSOR — 1 Available (SOLD OUT)

\$35,000 (Must be committed by Thursday, June 1, 2023, to guarantee speaking spot.)

MICHIGAN CYBER SUMMIT – WEDNESDAY, OCT. 18, 2023

- Display table to promote your company at the event
- Recognition during the conference as a sponsor during the main session
- Sponsors logo featured prominently on the event signage, materials, and event website with a link to the sponsors website
- Sponsor recognition from podium and on a sponsor PowerPoint that rotates during all breaks
- Opportunity to have one cyber industry expert to participate during the general session on the Diamond and Platinum Panel (All speakers must be pre-approved by the planning committee and travel fees will be the responsibility of the sponsor.)
- Full-page ad in the online-downloadable program booklet
- Twelve tickets to attend the event
- Five attendees may attend a private VIP meet and greet with leaders from the Michigan Department of Technology, Management and Budget
- Five attendees may attend a private VIP reception at the end of the event
- Reserved table for the general session and luncheon
- Final list of attendees in an Excel spreadsheet format

#MiCyberSummit

For event information, please visit
MICHIGAN.GOV/CYBERSECURITY





MICHIGAN 2023 CYBER SUMMIT

OCTOBER 18, 2023
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PLATINUM SPONSOR - 4 Available (SOLD OUT)

\$25,000 (Must be committed by Thursday, June 1, 2023, to guarantee speaking spot.)

MICHIGAN CYBER SUMMIT – WEDNESDAY, OCT. 18, 2023

- Display table to promote your company at the event
- Recognition during the conference as a sponsor during the general session
- Sponsor's logo featured prominently on the event signage, materials, and event website with a link to the sponsor's website
- Sponsor recognition from podium and on a sponsor PowerPoint that rotates during all breaks
- Opportunity to have one cyber industry expert to participate during the general session on the Diamond and Platinum Panel (All speakers must be pre-approved by the planning committee and travel fees will be the responsibility of the sponsor.)
- Three-quarter-page ad in the online-downloadable program booklet
- Ten tickets to attend the event
- Three attendees may attend a private VIP reception at the end of the event
- Reserved table for the general session and luncheon
- Final list of attendees in an Excel spreadsheet format

GOLD SPONSOR - 10 Available (SOLD OUT)

\$12,500 and publicize the event to your members and customers* (Must be committed by Thursday, June 1, 2023, to guarantee speaking spot)

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- Display table to promote your company at the event
- Recognition during the conference as a sponsor during the main session
- Sponsor's logo featured on the event signage, materials, and event website with a link to the sponsor's website
- Sponsor recognition from podium and on a sponsor PowerPoint that rotates during all breaks
- Participation in a breakout session in the form of a speaker (Sessions are 30 minutes. Speakers and topics must be pre-approved by the planning committee and travel fees will be the responsibility of the sponsor.)
- Half-page ad in the online-downloadable program booklet
- Five tickets to attend the event
- Two attendees may attend a private VIP reception at the end of the event
- Final list of attendees in an Excel spreadsheet format

SILVER SPONSOR - 12 Available (SOLD OUT)

\$6,500

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- Display table to promote your company at the event
- Recognition during the conference as a sponsor during the general session
- Sponsor's logo featured on the event signage, materials, and event website with a link to the sponsor's website
- Sponsor recognition from podium and on a sponsor PowerPoint that rotates during all breaks
- Half-page ad in the online-downloadable program booklet
- Two tickets to attend the event
- One attendee may attend a private VIP reception at the end of the event

**SPONSORSHIP
OPPORTUNITIES ARE
LIMITED. SECURE YOUR
SPOT TODAY!**

To reserve your sponsorship, contact
Leslie Smith, CMP at **248-353-0735**,
ext. 152 or **lsmith@esd.org**.
For event info, please visit
Michigan.gov/Cybersecurity.



NEW FOR 2023!

MI HIGH SCHOOL CYBER SUMMIT

OCTOBER 19, 2023
Suburban Collection
Showplace - Novi, MI

Sponsorship opportunities for the Michigan High School Cyber Summit

The **NEW** 2023 Michigan High School Cyber Summit is scheduled for Thursday, Oct. 19, 2023. The event will be held at the Suburban Collection Showplace in Novi, Michigan. The Summit will bring together over 500 high school students from across the state of Michigan to take part in an event created to educate students on the topic of cybersecurity. The time is now to foster the next generation of cybersecurity professionals. The event has been designed to allow students to participate in sessions focused on showcasing the opportunities for careers in cybersecurity. In exchange for financial support and publicizing the event, the sponsor will receive recognition noted in this document.

LUNCH SPONSOR - 1 Available
\$10,000

MI HIGH SCHOOL CYBER SUMMIT – THURSDAY, OCT. 19, 2023

- Sponsor’s logo featured on the event signage, materials, and event website with a link to the sponsor’s website
- Recognition from the podium as a thank you
- Logo placed on sticker on each boxed lunch
- Signage at lunch station featuring your company logo
- Opportunity to provide giveaway item for attendee bags
- Display table and ability to interact with students (one representative may work table)
- Two tickets to the event
- Two attendees may attend a private VIP meet and greet with leaders from the Michigan Department of Technology, Management & Budget

GENERAL SESSION SPONSOR - 4 Available (2 Remaining)
\$8,000

MI HIGH SCHOOL CYBER SUMMIT – THURSDAY, OCT. 19, 2023

- Sponsor’s logo featured on the event signage, materials, and event website with a link to the sponsor’s website
- Recognition from the podium as a thank you
- Opportunity to design and host a general session for the students. Sessions are 60 minutes in length. Suggested topics include but are not limited to: ethical hacking, phishing, digital forensics, how to easily hack a phone). (All topics must be pre-approved by the planning committee and travel fees will be the responsibility of the sponsor.)
- Opportunity to provide giveaway for attendee bags
- Display table and ability to interact with students (one representative may work table)
- Two tickets to the event
- Two attendees may attend a private VIP meet and greet with leaders from the Michigan Department of Technology, Management & Budget

BEVERAGE SPONSOR - 1 Available
\$5,000

MI HIGH SCHOOL CYBER SUMMIT – THURSDAY, OCT. 19, 2023

- Sponsor’s logo featured on the event signage, materials, and event website with a link to the sponsor’s website
- Recognition from the podium as a thank you
- Signage at beverage station featuring your company logo
- Opportunity to provide giveaway item for attendee bags
- Display table and ability to interact with students (one representative may work table)
- One ticket to the event
- One attendee may attend a private VIP meet and greet with leaders from the Michigan Department of Technology, Management & Budget

Sponsorships are sold on a first come, first serve basis, and sponsors are required to sign an agreement to confirm the sponsorship. To reserve your sponsorship, contact Leslie Smith, CMP at **248-353-0735, ext. 152** or **lsmith@esd.org**. For event info, please visit **Michigan.gov/Cybersecurity**.





NEW FOR 2023!

MI HIGH SCHOOL CYBER SUMMIT

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BAG SPONSOR - 1 Available (SOLD OUT)

\$4,000 (must be committed by Aug. 15, 2023, to allow time for design and production)

MI HIGH SCHOOL CYBER SUMMIT – THURSDAY, OCT. 19, 2023

- Recognition from the podium as a thank you
- Company logo featured on give-a-way bag along with the 2023 Michigan High School Cyber Summit logo
- One ticket to the event
- One attendee may attend a private VIP meet and greet with leaders from the Michigan Department of Technology, Management & Budget

COLLEGE/UNIVERSITY SPONSOR - 10 Available (9 Remaining)

\$2,000

MI HIGH SCHOOL CYBER SUMMIT – THURSDAY, OCT. 19, 2023

- Recognition from the podium as a thank you
- Opportunity to provide giveaway for attendee bags
- Display table and ability to interact with students (one representative may work table)
- One attendee may attend a private VIP meet and greet with leaders from the Michigan Department of Technology, Management & Budget

LANYARD SPONSOR - 1 Available (SOLD OUT)

\$3,000 (must be committed by Aug. 15, 2023, to allow time for design and production)

MI HIGH SCHOOL CYBER SUMMIT – THURSDAY, OCT. 19, 2023

- Recognition from the podium as a thank you
- Company logo featured on lanyard along with the Michigan High School Cyber Summit logo
- One ticket to the event
- One attendee may attend a private VIP meet and greet with leaders from the Michigan Department of Technology, Management & Budget



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