



NEW FOR 2023!

MI HIGH SCHOOL CYBER SUMMIT

OCTOBER 19, 2023
Suburban Collection
Showplace - Novi, MI

Sponsorship opportunities for the Michigan High School Cyber Summit

The **NEW** 2023 Michigan High School Cyber Summit is scheduled for Thursday, Oct. 19, 2023. The event will be held at the Suburban Collection Showplace in Novi, Michigan. The Summit will bring together over 500 high school students from across the state of Michigan to take part in an event created to educate students on the topic of cybersecurity. The time is now to foster the next generation of cybersecurity professionals. The event has been designed to allow students to participate in sessions focused on showcasing the opportunities for careers in cybersecurity. In exchange for financial support and publicizing the event, the sponsor will receive recognition noted in this document.

LUNCH SPONSOR - 1 Available
\$10,000

MI HIGH SCHOOL CYBER SUMMIT – THURSDAY, OCT. 19, 2023

- Sponsor’s logo featured on the event signage, materials, and event website with a link to the sponsor’s website
- Recognition from the podium as a thank you
- Logo placed on sticker on each boxed lunch
- Signage at lunch station featuring your company logo
- Opportunity to provide giveaway item for attendee bags
- Display table and ability to interact with students (one representative may work table)
- Two tickets to the event
- Two attendees may attend a private VIP meet and greet with leaders from the Michigan Department of Technology, Management & Budget

GENERAL SESSION SPONSOR - 4 Available (**SOLD OUT**)
\$8,000

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- Sponsor’s logo featured on the event signage, materials, and event website with a link to the sponsor’s website
- Recognition from the podium as a thank you
- Opportunity to design and host a general session for the students. Sessions are 60 minutes in length. Suggested topics include but are not limited to: ethical hacking, phishing, digital forensics, how to easily hack a phone). (All topics must be pre-approved by the planning committee and travel fees will be the responsibility of the sponsor.)
- Opportunity to provide giveaway for attendee bags
- Display table and ability to interact with students (one representative may work table)
- Two tickets to the event
- Two attendees may attend a private VIP meet and greet with leaders from the Michigan Department of Technology, Management & Budget

BEVERAGE SPONSOR - 1 Available
\$5,000

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- Recognition from the podium as a thank you
- Signage at beverage station featuring your company logo
- Opportunity to provide giveaway item for attendee bags
- Display table and ability to interact with students (one representative may work table)
- One ticket to the event
- One attendee may attend a private VIP meet and greet with leaders from the Michigan Department of Technology, Management & Budget

Sponsorships are sold on a first come, first serve basis, and sponsors are required to sign an agreement to confirm the sponsorship. To reserve your sponsorship, contact Leslie Smith, CMP at **248-353-0735, ext. 152** or **lsmith@esd.org**. For event info, please visit **Michigan.gov/Cybersecurity**.





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BAG SPONSOR - 1 Available (**SOLD OUT**)

\$4,000 (must be committed by Aug. 15, 2023, to allow time for design and production)

MI HIGH SCHOOL CYBER SUMMIT - THURSDAY, OCT. 19, 2023

- Recognition from the podium as a thank you
- Company logo featured on give-a-way bag along with the 2023 Michigan High School Cyber Summit logo
- One ticket to the event
- One attendee may attend a private VIP meet and greet with leaders from the Michigan Department of Technology, Management & Budget

COLLEGE/UNIVERSITY SPONSOR - 10 Available (**7 Remaining**)

\$2,000

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- Recognition from the podium as a thank you
- Opportunity to provide giveaway for attendee bags
- Display table and ability to interact with students (one representative may work table)
- One attendee may attend a private VIP meet and greet with leaders from the Michigan Department of Technology, Management & Budget

LANYARD SPONSOR - 1 Available (**SOLD OUT**)

\$3,000 (must be committed by Aug. 15, 2023, to allow time for design and production)

MI HIGH SCHOOL CYBER SUMMIT - THURSDAY, OCT. 19, 2023

- Recognition from the podium as a thank you
- Company logo featured on lanyard along with the Michigan High School Cyber Summit logo
- One ticket to the event
- One attendee may attend a private VIP meet and greet with leaders from the Michigan Department of Technology, Management & Budget

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