

Sponsorship Opportunities



MICHIGAN 2022 CYBER SUMMIT

#MiCyberSummit

HOSTED BY **GOVERNOR GRETCHEN WHITMER**

October 26-27, 2022

Suburban Collection Showplace — Novi, MI

The 2022 Michigan Cyber Summit is scheduled for Thursday, Oct. 27, 2022, with a half-day invitation-only event taking place Wednesday, Oct. 26, 2022. This year's event will be taking place in-person at the Suburban Collection Showplace in Novi, Michigan.

The event, now in its 11th year, will bring together experts to provide timely content and address a variety of cybersecurity issues impacting the world. Attendees will hear from government and industry leaders on the latest developments and gain insights into managing today's cybersecurity challenges.

The state of Michigan has long been considered a national leader on cybersecurity, leading the discussion on emerging trends and best practices in policy, law, and all manner of public and private interests. The agenda for the conference will showcase recognized speakers and experts to lead sessions on topics such as:

- Government and private sector collaboration
- Cybersecurity and workforce development
- Cybersecurity infrastructure
- Private sector cybersecurity trends

In exchange for financial support and publicizing the event, the sponsor will receive recognition noted in this document.

DIAMOND SPONSOR — SOLD OUT

\$30,000 and publicize the event to your members and customers* (Must be committed by Thursday, June 30, 2022 in order to guarantee speaking spot.)

MI CYBER SUMMIT VIP DAY – WEDNESDAY, OCT. 26, 2022

- Sponsors logo featured prominently on the event signage, materials, and event website with a link to the sponsors website
- Recognition from the podium as a thank you
- Five attendees may attend the invitation-only event
- Five attendees may attend a private VIP meet and greet with The Michigan Department of Technology, Budget and Management (DTMB) leaders
- Reserved table at event luncheon with select VIPs and DTMB leadership
- Listed as exclusive sponsor of the event happy hour

MICHIGAN CYBER SUMMIT – THURSDAY, OCT. 27, 2022

- Display table to promote your company at the event
- Recognition during the conference as a sponsor during the main session
- Sponsors logo featured prominently on the event signage, materials, and event website with a link to the sponsors website
- Recognition from the podium as a thank you
- Opportunity to have one cyber industry expert to participate during the general session on the Diamond and Platinum Panel (All speakers must be pre-approved by the planning committee and travel fees will be the responsibility of the sponsor)
- Full-page ad in the online-downloadable program booklet
- Twelve tickets to attend the event
- Reserved table for the general session and luncheon
- Final list of attendees in an Excel spreadsheet

For event information, please visit
MICHIGAN.GOV/CYBERSECURITY

PLATINUM SPONSOR — SOLD OUT

\$20,000 and publicize the event to your members and customers* (Must be committed by Thursday, June 30, 2022 in order to guarantee speaking spot.)

MI CYBER SUMMIT VIP DAY – WEDNESDAY, OCT. 26, 2022

- Sponsors logo featured prominently on the event signage, materials, and event website with a link to the sponsors website
- Recognition from the podium as a thank you
- Three attendees may attend the invitation-only event
- Seating at event luncheon with select VIP's and DTMB leadership

MICHIGAN CYBER SUMMIT – THURSDAY, OCT. 27, 2022

- Display table to promote your company at the event
- Recognition during the conference as a sponsor during the general session
- Sponsors logo featured prominently on the event signage, materials, and event website with a link to the sponsors website
- Recognition from the podium as a thank you
- Opportunity to have one cyber industry expert to participate during the general session on the Diamond and Platinum Panel (All speakers must be pre-approved by the planning committee and travel fees will be the responsibility of the sponsor)
- Three-quarter-page ad in the online-downloadable program booklet
- Ten tickets to attend the event
- Reserved table for the general session and luncheon
- Final list of attendees in an Excel spreadsheet

* Publicizing the event involves

- Publicize the event in your printed newsletters and e-newsletters beginning now and running through the event.
- Email blast conference information to your constituents using material supplied.
- Mention and link to our conference on your website event page calendar.

SPONSORSHIP OPPORTUNITIES ARE LIMITED. SECURE YOUR SPOT TODAY!

To reserve your sponsorship, contact Leslie Smith, CMP at **248-353-0735, ext. 152** or lsmith@esd.org. For event info, please visit Michigan.gov/Cybersecurity.

GOLD SPONSOR — SOLD OUT

\$10,000 and publicize the event to your members and customers* (Must be committed by Thursday, June 30, 2022 in order to guarantee speaking spot.)

MI CYBER SUMMIT VIP DAY – WEDNESDAY, OCT. 26, 2022

- Sponsors logo featured on the event signage, materials, and event website with a link to the sponsors website
- Recognition from the podium as a thank you
- Two attendees may attend the invitation-only event
- Seating at event luncheon with select VIP's and DTMB leadership

MICHIGAN CYBER SUMMIT – THURSDAY, OCT. 27, 2022

- Display table to promote your company at the event
- Recognition during the conference as a sponsor during the main session
- Sponsors logo featured on the event signage, materials, and event website with a link to the sponsors website
- Recognition from the podium as a thank you
- Participation in a breakout session in the form of a speaker or panelist (All speaker and topics must be pre-approved by the planning committee and travel fees will be the responsibility of the sponsor)
- Half-page ad in the online-downloadable program booklet
- Five tickets to attend the event
- Final list of attendees in an Excel spreadsheet

SILVER SPONSOR — SOLD OUT

\$5,000 and publicize the event to your members and customers*

MI CYBER SUMMIT VIP DAY – WEDNESDAY, OCT. 26, 2022

- Sponsors logo featured on the event signage, materials, and event website with a link to the sponsors website
- Recognition from the podium as a thank you
- One attendee may attend the invitation-only event

MICHIGAN CYBER SUMMIT – THURSDAY, OCT. 27, 2022

- Display table to promote your company at the event
- Recognition during the conference as a sponsor during the general session
- Sponsors logo featured prominently on the event signage, materials, and event website with a link to the sponsors website
- Recognition from the podium as a thank you
- Quarter-page ad in the online-downloadable program booklet
- Five tickets to attend the event