



2020 North American International Cyber Summit
Wednesday, October 7, 2020 & Thursday, October 8, 2020
Virtual Conference
9:00 AM – 1:15 PM (EST)

Event Agenda (tentative)

DAY 1 - WEDNESDAY, OCTOBER 7, 2020

9:00 AM

Welcome & Opening Remarks

Laura Clark, Chief Security Officer, State of Michigan

9:05 AM

Keynote Speaker

Lt. Governor Garlin Gilchrist II

9:10 AM – 9:25 AM

The Role of Congress in Cybersecurity

Senator Gary Peters

Congresswoman Haley Stevens

Congresswoman Debbie Dingell

Congresswoman Elissa Slotkin

Congressman John Moolenaar

9:25 AM – 9:40 AM

Cybersecurity & Law Enforcement

Col. Joseph Gasper, Director, Michigan State Police

9:40 AM – 10:20 AM

Breakout Sessions – Attendees may choose one session to attend during this time. Topics include:

- Internet Security of Things Security Regulation: Is an Emerging Patchwork Going to Improve Cybersecurity?
Suleyman Uludag, Associate Professor, University of Michigan – Flint
Trevor H. Rudolph, Vice President of Global Digital Policy & Regulation, Schneider Electric
Taylor Roberts, Global Director, Security and Trust Policy, Intel Corporation
- Security Leadership Priorities After the Pandemic
Dan Lohrmann, Chief Security Officer & Chief Strategist, Security Mentor, Inc.
Deborah Blyth, CISO, State of Colorado
Andy Hanks, CISO, State of Montana
Maria Thompson, State Chief Risk Officer, State of North Carolina, Dept of IT
- State & Local Cybersecurity Funding
Ross Nodurft, Senior Director of Cybersecurity Services, Venable

John Guerriero, Cybersecurity Policy Analyst, National Governors Association
Matt Pincus, Director of Government Affairs, National Association of State Chief Information Officers
Jill Shapiro, Senior Director, Global Government Affairs Office, Tenable

10:20 AM – 10:55 AM

Visit with Sponsors & Break

Take the time to visit with today's sponsors in their virtual booths to hear how you and your business may benefit from their many programs and services.

10:55 AM

Session Kick Off

Laura Clark, Chief Security Officer, State of Michigan

11:00 AM – 11:15 AM

Election Security

Questions of how best to secure American elections has been a hot button topic for years and has only grown in intensity as we approach the November 2020 elections. Listen to Jonathan Brater, Director of the Michigan Bureau of Elections, as he discusses the cybersecurity-related challenges we face in the upcoming elections and the work being done to combat them.

Jonathan Brater, Director, Michigan Bureau of Elections

11:15 AM – 12:00 PM

Panel Discussion – Gold Sponsor Panel

This summit seeks to examine the cybersecurity threats and solutions of the larger digital ecosystem. The panelists will seek to better understand the similarities and differences in the threats that face the public and private sectors and the approaches being taken by organizations in both sectors to protect themselves and respond to crises. With both public and private sector clients, our panel will provide a unique perspective on the convergence/divergence of the mindsets and requirements between these types of organizations.

Brom Stibitz, State Chief Information Officer & Acting Director, Michigan Department of Technology, Management & Budget (moderator)

Panelists:

Deborah Golden, US Cyber & Strategic Risk Leader, Deloitte Risk & Financial Advisory

Joel Hollenbeck, Director of Engineering, Office of the CTO, Check Point

Bryan Kissinger, PhD., Vice President, CISO, Trace3

Nick Rossmann, Global Lead, X-Force Threat Intelligence, IBM Security

12:00 PM – 12:40 PM

Breakout Sessions – Attendees may choose one session to attend during this time. Topics include:

- Cyber Threat Trends
Michael Melore, CISSP, Cyber Security Advisor, IBM
Jon Clay, Director: Global Threat Communications, Trend Micro, Inc.
Jared Phipps, Vice President of Worldwide Sales Engineering, SentinelOne
- Silver Sponsor Panel Discussion
Laura Clark, Chief Security Officer, State of Michigan
JT Keating, SVP of Marketing, Zimperium
Simon Conant, Principal Researcher, Unit 42 Threat Research Group, Palo Alto

Michael South, Americas Regional Leader, Security & Compliance Business Acceleration Team, Worldwide Public Sector, Amazon Web Services

Daryl Knopf, Senior Solutions Architect, GitLab

- Defaced! Assessing the Threat of Web Defacements Against Gov't, Military, and Civilian Websites Across the United States from 2012 to 2017

Thomas J. Holt, Ph.D., Director, Professor, Michigan State University, School of Criminal Justice

12:40 PM

Keynote Speaker

Bradford J. Willke, Assistant Director (Acting), Cybersecurity and Infrastructure Agency

1:00 PM

Closing Remarks

Laura Clark, Chief Security Officer, State of Michigan

DAY 2 - THURSDAY, OCTOBER 8, 2020

9:00 AM

Welcome & Opening Remarks

Laura Clark, Chief Security Officer, State of Michigan

9:05 AM

Keynote Speaker

Michigan Governor Gretchen Whitmer

9:15 AM – 9:25 AM

Recognition and Rewards Presented by Lt. Governor Garlin Gilchrist II

- Michigan CyberPatriot Program
- SANS Girls Go CyberStart Program
- Governors High School Cyber Challenge Program

9:25 AM – 10:05 AM

Panel Discussion – Increasing Diversity in IT and Cybersecurity

Countless studies have shown clear imbalances in the demographics of the country's cybersecurity professionals, depriving government and private organizations alike of potential resources to better secure themselves. This panel will feature a discussion of the challenges in expanding the diversity of the cybersecurity workforce, possible solutions, and the experiences of those who have done it.

Moderator: **Suzette Kent**, Former United States Federal Chief Information Officer

Panelists:

Jennifer Tisdale, Principal of the Cyber-Physical Systems Team, GRIMM

Anthony Tuttle, Program Manager, Cyber + Tech Initiatives, West Michigan Center for Arts & Technology

Tabice Ward, Director of Information Protection and Security, DTE Energy

Laura Clark, Chief Security Officer, State of Michigan

10:05 AM – 10:45 AM

Breakout Sessions – Attendees may choose one session to attend during this time. Topics include:

- Developing the Next Generation of Cyber Talent
Patrick Schultz, Co-Founder, Michigan Initiative for Cybersecurity Education (MICE)
Dennis Klaas, Co-Founder, Michigan Initiative for Cybersecurity Education (MICE)
Tamara Shoemaker, Founder of the Michigan CyberPatriot Program, Director Center for Cyber Security & Intelligence Studies, University of Detroit Mercy
Geanie Umberger, Executive Director, Purdue Cyber Apprenticeship Program (P-CAP)
- The Future of Mobile Technology and Security for the Digital Citizen
JT Keating, SVP of Marketing, Zimperium (moderator)
John (Jayson) Cavendish, Senior Security Architect, TEKSystems Contractor to the State of Michigan
Mitchel Herckis, Senior Advisor, New York City Cyber Command (City of New York)
Douglas Anderson, Sr. Director Information Technology, Los Angeles Metro
- Securing and Protecting Schools
Daniel Dister, Chief Information Security Officer, State of New Hampshire
Justin Hall, Director, Security Consulting, CBTS,
Matt McMahon, Associate Superintendent for Technology, Gratiot-Isabella RESD

10:45 AM – 11:05 AM

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11:05 AM

Session Kick Off

Laura Clark, Chief Security Officer, State of Michigan

11:10 AM – 11:50 AM

Panel Discussion – Small Business and Cybersecurity

While cybersecurity is often talked about from the perspective of governments and large enterprises, digital protection is no less a concern for the country's small businesses. This panel, led by the Small Business Association of Michigan, will examine the cybersecurity issues facing the small business community and the steps they are taking to protect themselves from potentially malicious actors.

Moderator: **Chad Paalman**, CEO, NuWave Technology Partners

Panelists:

Cynthia Kay, President, Cynthia Kay and Company

Michael S. Melfi, Partner, Bodman PLC

Ted Richmond, Director, RGS Limited

David C. Rhoa, President, Marana Group

11:50 AM – 12:30 PM

Panel Discussion – CIO Roundtable

This discussion between state CIOs from across the country will provide an opportunity to hear from senior state technology leaders as to the challenges they face and how they have adapted to changing circumstances.

Brom Stibitz, State Chief Information Officer & Acting Director, Michigan Department of Technology, Management & Budget (moderator)

Tracy Barnes, CIO, State of Indiana

Ervan D. Rodgers II, State Chief Information Officer/Assistant Director, State of Ohio

Beth Niblock, CIO, City of Detroit

Susan Kellogg, Chief Deputy State Chief Information Officer and Chief Services Officer, North Carolina
Department of Information Technology

12:30 PM – 1:10 PM

Breakout Sessions – Attendees may choose one session to attend during this time. Topics include:

- Cybersecurity Talent Needs & Initiatives
Michelle Cordano, Talent Development Liaison, Michigan Department of Labor and Economic Opportunity - Workforce Development
Ashlee Breitner, Associate Director, University of Michigan - Economic Growth Institute
Stephanie Ludwig, Project Manager, University of Michigan - Economic Growth Institute
Amanda J. Stoel, Department Specialist, Michigan Department of Education
- Emerging Cloud Security Issues
Tonya Rice, Senior Business Development Manager, US Elections, Amazon Web Services (AWS)
Thomas Beck, Government & Public Sector Cloud Leader, Deloitte Consulting
Sagar Shah, Security Architect, State of Michigan
- Civilians Protecting States
Ray Davidson, Program Manager, Michigan Cyber Civilian Corps
Monica M. Ruiz, Fellow, Cyber Initiative and Special Projects Program, The William and Flora Hewlett Foundation
Bill Nash, CISO, State of Wisconsin

1:10 PM

Closing Remarks

Laura Clark, Chief Security Officer, State of Michigan