2020 North American International Cyber Summit
Wednesday, October 7, 2020 & Thursday, October 8, 2020
Virtual Conference
9:00 AM – 1:15 PM (EST)

Event Agenda (tentative)

DAY 1 - WEDNESDAY, OCTOBER 7, 2020

9:00 AM
Welcome & Opening Remarks
Laura Clark, Chief Security Officer, State of Michigan

9:05 AM
Keynote Speaker
Lt. Governor Garlin Gilchrist II

9:10 AM – 9:25 AM
The Role of Congress in Cybersecurity
Senator Gary Peters
Congresswoman Haley Stevens
Congresswoman Debbie Dingell
Congresswoman Elissa Slotkin
Congressman John Moolenaar

9:25 AM – 9:40 AM
Cybersecurity & Law Enforcement
Col. Joseph Gasper, Director, Michigan State Police

9:40 AM – 10:20 AM
Breakout Sessions – Attendees may choose one session to attend during this time. Topics include:

- Internet Security of Things Security Regulation: Is an Emerging Patchwork Going to Improve Cybersecurity?
  Suleyman Uludag, Associate Professor, University of Michigan – Flint
  Trevor H. Rudolph, Vice President of Global Digital Policy & Regulation, Schneider Electric
  Taylor Roberts, Global Director, Security and Trust Policy, Intel Corporation
- Security Leadership Priorities After the Pandemic
  Dan Lohrmann, Chief Security Officer & Chief Strategist, Security Mentor, Inc.
  Deborah Blyth, CISO, State of Colorado
  Andy Hanks, CISO, State of Montana
  Maria Thompson, State Chief Risk Officer, State of North Carolina, Dept of IT
- State & Local Cybersecurity Funding
  Ross Nodurft, Senior Director of Cybersecurity Services, Venable
John Guerriero, Cybersecurity Policy Analyst, National Governors Association
Matt Pincus, Director of Government Affairs, National Association of State Chief Information Officers
Jill Shapiro, Senior Director, Global Government Affairs Office, Tenable

10:20 AM – 10:55 AM
Visit with Sponsors & Break
Take the time to visit with today's sponsors in their virtual booths to hear how you and your business may benefit from their many programs and services.

10:55 AM
Session Kick Off
Laura Clark, Chief Security Officer, State of Michigan

11:00 AM – 11:15 AM
Election Security
Questions of how best to secure American elections has been a hot button topic for years and has only grown in intensity as we approach the November 2020 elections. Listen to Jonathan Brater, Director of the Michigan Bureau of Elections, as he discusses the cybersecurity-related challenges we face in the upcoming elections and the work being done to combat them.
Jonathan Brater, Director, Michigan Bureau of Elections

11:15 AM – 12:00 PM
Panel Discussion – Gold Sponsor Panel
This summit seeks to examine the cybersecurity threats and solutions of the larger digital ecosystem. The panelists will seek to better understand the similarities and differences in the threats that face the public and private sectors and the approaches being taken by organizations in both sectors to protect themselves and respond to crises. With both public and private sector clients, our panel will provide a unique perspective on the convergence/divergence of the mindsets and requirements between these types of organizations.
Brom Stibitz, State Chief Information Officer & Acting Director, Michigan Department of Technology, Management & Budget (moderator)
Panelists:
Joel Hollenbeck, Director of Engineering, Office of the CTO, Check Point
Bryan Kissinger, PhD, Vice President, CISO, Trace3
Nick Rossmann, Global Lead, X-Force Threat Intelligence, IBM Security

12:00 PM – 12:40 PM
Breakout Sessions – Attendees may choose one session to attend during this time. Topics include:

- Cyber Threat Trends
  Michael Melore, CISSP, Cyber Security Advisor, IBM
  Jon Clay, Director: Global Threat Communications, Trend Micro, Inc.
  Jared Phipps, Vice President of Worldwide Sales Engineering, SentinelOne
- Silver Sponsor Panel Discussion
  Laura Clark, Chief Security Officer, State of Michigan
  JT Keating, SVP of Marketing, Zimperium
  Simon Conant, Principal Researcher, Unit 42 Threat Research Group, Palo Alto
**Michael South**, Americas Regional Leader, Security & Compliance Business Acceleration Team, Worldwide Public Sector, Amazon Web Services

**Daryl Knopf**, Senior Solutions Architect, GitLab

- Defaced! Assessing the Threat of Web Defacements Against Gov’t, Military, and Civilian Websites Across the United States from 2012 to 2017

**Thomas J. Holt, Ph.D.**, Director, Professor, Michigan State University, School of Criminal Justice

12:40 PM

**Keynote Speaker**

**Bradford J. Willke**, Assistant Director (Acting), Cybersecurity and Infrastructure Agency

1:00 PM

**Closing Remarks**

**Laura Clark**, Chief Security Officer, State of Michigan

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**DAY 2 - THURSDAY, OCTOBER 8, 2020**

9:00 AM

**Welcome & Opening Remarks**

**Laura Clark**, Chief Security Officer, State of Michigan

9:05 AM

**Keynote Speaker**

**Michigan Governor Gretchen Whitmer**

9:15 AM – 9:25 AM

**Recognition and Rewards Presented by Lt. Governor Garlin Gilchrist II**

- Michigan CyberPatriot Program
- SANS Girls Go CyberStart Program
- Governors High School Cyber Challenge Program

9:25 AM – 10:05 AM

**Panel Discussion – Increasing Diversity in IT and Cybersecurity**

Countless studies have shown clear imbalances in the demographics of the country’s’ cybersecurity professionals, depriving government and private organizations alike of potential resources to better secure themselves. This panel will feature a discussion of the challenges in expanding the diversity of the cybersecurity workforce, possible solutions, and the experiences of those who have done it.

**Moderator:** **Suzette Kent**, Former United States Federal Chief Information Officer

**Panelists:**

- **Jennifer Tisdale**, Principal of the Cyber-Physical Systems Team, GRIMM
- **Anthony Tuttle**, Program Manager, Cyber + Tech Initiatives, West Michigan Center for Arts & Technology
- **Tabice Ward**, Director of Information Protection and Security, DTE Energy
- **Laura Clark**, Chief Security Officer, State of Michigan
10:05 AM – 10:45 AM
**Breakout Sessions** – Attendees may choose one session to attend during this time. Topics include:

- Developing the Next Generation of Cyber Talent
  *Patrick Schultz*, Co-Founder, Michigan Initiative for Cybersecurity Education (MICE)
  *Dennis Klaas*, Co-Founder, Michigan Initiative for Cybersecurity Education (MICE)
  *Tamara Shoemaker*, Founder of the Michigan CyberPatriot Program, Director Center for Cyber Security & Intelligence Studies, University of Detroit Mercy
  *Geanie Umberger*, Executive Director, Purdue Cyber Apprenticeship Program (P-CAP)

- The Future of Mobile Technology and Security for the Digital Citizen
  *JT Keating*, SVP of Marketing, Zimperium (moderator)
  *John (Jayson) Cavendish*, Senior Security Architect, TEKSystems Contractor to the State of Michigan
  *Mitchel Herckis*, Senior Advisor, New York City Cyber Command (City of New York)
  *Douglas Anderson*, Sr. Director Information Technology, Los Angeles Metro

- Securing and Protecting Schools
  *Daniel Dister*, Chief Information Security Officer, State of New Hampshire
  *Justin Hall*, Director, Security Consulting, CBTS
  *Matt McMahon*, Associate Superintendent for Technology, Gratiot-Isabella RESD

10:45 AM – 11:05 AM
**Visit with Sponsors & Break**
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11:05 AM
**Session Kick Off**
*Laura Clark*, Chief Security Officer, State of Michigan

11:10 AM – 11:50 AM
**Panel Discussion – Small Business and Cybersecurity**
While cybersecurity is often talked about from the perspective of governments and large enterprises, digital protection is no less a concern for the country’s small businesses. This panel, led by the Small Business Association of Michigan, will examine the cybersecurity issues facing the small business community and the steps they are taking to protect themselves from potentially malicious actors.

Moderator: *Chad Paalman*, CEO, NuWave Technology Partners
Panelists:
*Cynthia Kay*, President, Cynthia Kay and Company
*Micheal S. Melfi*, Partner, Bodman PLC
*Ted Richmond*, Director, RGS Limited
*David C. Rhoa*, President, Marana Group

11:50 AM – 12:30 PM
**Panel Discussion – CIO Roundtable**
This discussion between state CIOs from across the country will provide an opportunity to hear from senior state technology leaders as to the challenges they face and how they have adapted to changing circumstances.

*Brom Stibitz*, State Chief Information Officer & Acting Director, Michigan Department of Technology, Management & Budget (moderator)
**Tracy Barnes**, CIO, State of Indiana
**Ervan D. Rodgers II**, State Chief Information Officer/Assistant Director, State of Ohio
**Beth Niblock**, CIO, City of Detroit
**Susan Kellogg**, Chief Deputy State Chief Information Officer and Chief Services Officer, North Carolina Department of Information Technology

12:30 PM – 1:10 PM
**Breakout Sessions** – Attendees may choose one session to attend during this time. Topics include:

- Cybersecurity Talent Needs & Initiatives
  - *Michelle Cordano*, Talent Development Liaison, Michigan Department of Labor and Economic Opportunity - Workforce Development
  - *Ashlee Breitner*, Associate Director, University of Michigan - Economic Growth Institute
  - *Stephanie Ludwig*, Project Manager, University of Michigan - Economic Growth Institute
  - *Amanda J. Stoel*, Department Specialist, Michigan Department of Education

- Emerging Cloud Security Issues
  - *Tonya Rice*, Senior Business Development Manager, US Elections, Amazon Web Services (AWS)
  - *Thomas Beck*, Government & Public Sector Cloud Leader, Deloitte Consulting

- Civilians Protecting States
  - *Ray Davidson*, Program Manager, Michigan Cyber Civilian Corps
  - *Monica M. Ruiz*, Fellow, Cyber Initiative and Special Projects Program, The William and Flora Hewlett Foundation
  - *Bill Nash*, CISO, State of Wisconsin

1:10 PM
**Closing Remarks**
**Laura Clark**, Chief Security Officer, State of Michigan