



**2020 North American International Cyber Summit**  
**Wednesday, October 7, 2020 & Thursday, October 8, 2020**  
**Virtual Conference**  
**8:30 am – 1:00 pm**

**Event Agenda (tentative)**

**DAY 1 - WEDNESDAY, OCTOBER 7, 2020**

8:30 AM

**Welcome & Opening Remarks**

**Laura Clark**, Chief Security Officer, State of Michigan

8:35 AM

**Keynote Speaker**

**Lt. Governor Garlin Gilchrist II**

8:50 AM – 9:35 AM

**Panel Discussion – The Role of Congress in Cybersecurity**

A discussion between Members of Congress on the work being done to better secure the country, the states and local governments.

9:35 AM – 10:15 AM

**Breakout Sessions** – Attendees may choose one session to attend during this time. Topics include:

- Internet Security of Things Security Regulation: Is an Emerging Patchwork Going to Improve Cybersecurity?
- Security Leadership Priorities After the Pandemic
- State & Local Cybersecurity Funding

10:15 AM – 10:45 AM

**Visit with Sponsors & Break**

Take the time to visit with today's sponsors in their virtual booths to hear how you and your business may benefit from their many programs and services.

10:45 AM

**Session Kick Off**

**Laura Clark**, Chief Security Officer, State of Michigan

10:50 AM – 11:10 AM

**Panel Discussion – Election Security**

Questions of how best to secure American elections has been a hot button topic for years and has only grown in intensity as we approach the November 2020 elections. Listen to Jonathan Brater, Director of the Michigan Bureau of Elections, as he discusses the cybersecurity-related challenges we face in the upcoming elections and the work being done to combat them.

11:10 AM – 11:55 AM

**Panel Discussion – Gold Sponsor Panel**

This summit seeks to examine the cybersecurity threats and solutions of the larger digital ecosystem. The panelists will seek to better understand the similarities and differences in the threats that face the public and private sectors and the approaches being taken by organizations in both sectors to protect themselves and respond to crises. With both public and private sector clients, our panel will provide a unique perspective on the convergence/divergence of the mindsets and requirements between these types of organizations.

**Brom Stibitz**, State Chief Information Officer & Acting Director, Michigan Department of Technology, Management & Budget (moderator)

11:55 AM – 12:35 PM

**Breakout Sessions** – Attendees may choose one session to attend during this time. Topics include:

- Cyber Threat Trends
- Silver Sponsor Panel Discussion
- Defaced! Assessing the Threat of Web Defacements Against Gov't, Military, and Civilian Websites Across the United States from 2012 to 2017

12:35 PM

**Closing Remarks**

**Laura Clark**, Chief Security Officer, State of Michigan

**DAY 2 - THURSDAY, OCTOBER 8, 2020**

8:30 AM

**Welcome & Opening Remarks**

**Laura Clark**, Chief Security Officer, State of Michigan

8:35 AM

**Keynote Speaker**

**Michigan Governor Gretchen Whitmer**

8:50 AM – 9:00 AM

**Recognition and Rewards Presented by Governor Gretchen Whitmer**

9:00 AM – 9:40 AM

**Panel Discussion – Increasing Diversity in IT and Cybersecurity**

Countless studies have shown clear imbalances in the demographics of the country's cybersecurity professionals, depriving government and private organizations alike of potential resources to better secure themselves. This panel will feature a discussion of the challenges in expanding the diversity of the cybersecurity workforce, possible solutions, and the experiences of those who have done it.

9:40 AM – 10:20 AM

**Breakout Sessions** – Attendees may choose one session to attend during this time. Topics include:

- Developing the Next Generation of Cyber Talent
- The Future of Mobile Technology and Security for the Digital Citizen
- Securing and Protecting Schools

10:20 AM – 10:40 AM

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10:40 AM

**Session Kick Off**

**Laura Clark**, Chief Security Officer, State of Michigan

10:45 AM – 11:25 AM

**Panel Discussion – Small Business and Cybersecurity**

While cybersecurity is often talked about from the perspective of governments and large enterprises, digital protection is no less a concern for the country's small businesses. This panel, led by the Small Business Association of Michigan, will examine the cybersecurity issues facing the small business community and the steps they are taking to protect themselves from potentially malicious actors.

**Brom Stibitz**, State Chief Information Officer & Acting Director, Michigan Department of Technology, Management & Budget (moderator)

11:25 AM – 12:05 PM

**Panel Discussion – CIO Roundtable**

This discussion between state CIOs from across the country will provide an opportunity to hear from senior state technology leaders as to the challenges they face and how they have adapted to changing circumstances.

12:05 PM – 12:45 PM

**Breakout Sessions** – Attendees may choose one session to attend during this time. Topics include:

- Cybersecurity Talent Needs & Initiatives
- Cloud Security
- Civilians Protecting States

12:45 PM

**Closing Remarks**

**Laura Clark**, Chief Security Officer, State of Michigan