



SPONSORSHIP OPPORTUNITIES



NORTH AMERICAN INTERNATIONAL **CYBER SUMMIT**



OCTOBER 7–8, 2020

VIRTUAL CONFERENCE

Hosted by Michigan Governor Gretchen Whitmer

The North American International Cyber Summit 2020 is scheduled for Wednesday, Oct. 7, 2020, and Thursday, Oct. 8, 2020. To maintain your health and safety, this year's conference is going online. The virtual conference will be fully interactive delivering, all the benefits of an in-person event to you from the comfort of your home or office.

Attendance is complimentary.

This event, now in its ninth year, will bring together experts from around the globe to provide timely content and address a variety of cybersecurity issues impacting the world. Attendees will hear from government and industry leaders on the latest developments and gain insights into managing today's security challenges.

The state of Michigan has long been considered a national leader on cybersecurity, leading the discussion on emerging trends and best practices in policy, law and all manner of public and private interests. The agenda for the online conference will showcase internationally recognized speakers as well as experts from around the country to lead breakout sessions on topics such as:

- Private Sector Cybersecurity Trends
- K-12 Cyber Educating and Securing Schools
- State-level Cybersecurity Across the Country
- The Future of Technology and Security
- Election Security
- Congress and Cybersecurity
- Protecting the Public with Volunteer Cyber Teams

In exchange for financial support and publicizing the event, the sponsor will receive the following recognition:

GOLD SPONSOR

\$10,000—publicize the event to your members/customers

(Must commit by 8/30/2020 to guarantee speaking opportunity.)

- Sponsor's logo will be featured prominently on the marketing materials, electronic communications, and on the North American International Cyber Summit 2020 event web page with a link to the sponsor's website
- Recognition in email promotions for the event
- Virtual exhibit booth to promote your product or service during the conference with the ability to network with attendees
- Final list of attendees in an Excel spreadsheet
- Recognition during the conference as a sponsor during the main session
- Opportunity to participate during the general session on a panel hosted by the state Chief Information Officer or Chief Security Officer
- Half-page ad in the online downloadable program booklet

For event info, please visit michigan.gov/cybersecurity



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SILVER SPONSOR

\$5,000—Publicize the event to your members/customers

(Must commit by 8/30/2020 to guarantee speaking opportunity.)

- Sponsor's logo will be featured on the marketing materials, electronic communications, and on the North American International Cyber Summit 2020 event web page
- Virtual exhibit booth to promote your product or service during the conference with the ability to network with attendees
- Recognition during the conference as a sponsor during the main sessions
- Quarter-page ad in the online downloadable program booklet
- Opportunity to participate during a breakout session on a panel led by the state Chief Security Officer

Publicizing the event involves:

- Publicize the event in your printed newsletters and e-newsletters beginning now and running through the event.
- Email blast conference information to your constituents using material supplied.
- Mention and link to our conference on your website event page calendar.

Sponsorship Opportunities are Limited— Secure Your Spot Today!

For more information, please contact **Leslie Smith** at 248-353-0735, ext. 152 or lsmith@esd.org.

#MiCyberSummit

For event info, please visit michigan.gov/cybersecurity