

SPONSORSHIP OPPORTUNITIES OCTOBER 29-30, 2017



NORTH AMERICAN INTERNATIONAL **CYBER SUMMIT** 2017

COBO CENTER | Detroit, MI

The North American International Cyber Summit 2016 hosted by Michigan Governor Rick Snyder, is once again set to take place in the heart of Downtown Detroit at Cobo Center. This event in its sixth year will bring together experts from across the globe to address a variety of cyber-security issues impacting the world. The Summit is scheduled for Monday, October 30, 2017 with an invitation-only Governor's reception taking place the evening of Sunday, October 29, 2017.



The State of Michigan has long been considered a national leader on cyber security, leading the discussion on emerging trends and best practices in policy, law and all manner of public and private interests. The agenda for the event will showcase internationally recognized speakers as well as experts from around the country to lead featured breakout sessions on the following featured industry topics:

- Business
- Education/Families
- Information Technology
- Economic Development
- Law Enforcement
- Federal, State and Local Units of Government
- Defense
- Healthcare
- Automotive
- Finance

In exchange for financial support and publicizing the event, the sponsor will receive the following recognition:

Diamond Sponsor: *Only 1 available*

\$30,000 + and publicize the event to their members/customers

- Identified as exclusive sponsor of the Governor's private reception on Sunday, October 29, 2017
- Sponsor's logo will be featured prominently on the marketing materials, electronic communications, and on the North American International Cyber Summit 2017 event web page with a link to the sponsor's website
- Recognition on signage at the event
- Recognition in email promotions for the event
- 15 tickets to attend the event
- 2 Tables to display and promote their company at the event
- Final list of attendees in an Excel spreadsheet
- Recognition from the podium in the form of a thank you
- Full-page ad in the attendee Program Booklet
- 6 Tickets to attend the VIP Reception hosted by Michigan Governor Rick Snyder on Sunday, October 29, 2017
- 1 cyber industry expert representative to participate in a featured session during the general session on Monday, October 30, 2017. (All speakers must be pre-approved by the event planning committee and travel fees will be the responsibility of the sponsor)





Platinum Sponsor: *Only 3 available*

\$20,000 + and publicize the event to their members/customers

- Sponsor's logo will be featured prominently on the marketing materials, electronic communications, and on the North American International Cyber Summit 2017 event web page with a link to the sponsor's website
- Recognition on signage at the event
- Recognition in email promotions for the event
- 10 tickets to attend the event
- Table to display and promote their company at the event
- Final list of attendees in an Excel spreadsheet
- Recognition from the podium in the form of a thank you
- ¾ page ad in the attendee Program Booklet
- 3 Tickets to attend the VIP Reception hosted by Michigan Governor Rick Snyder on Sunday, October 29, 2017
- 1 cyber industry expert representative to participate in a featured session during the general session on Monday, October 29, 2017. (All speakers must be pre-approved by the event planning committee and travel fees will be the responsibility of the sponsor)

Gold Sponsor: *Only 5 available*

(Must be committed by April 13, 2017 in order to guarantee speaking spot.)

\$10,000 + publicize the event to their members/customers

- Sponsor's logo will be featured prominently on the marketing materials, electronic communications, and on the North American International Cyber Summit 2017 event web page with a link to the sponsor's website
- Recognition on signage at the event
- Recognition in email promotions for the event
- 5 tickets to attend the event
- Table to display and promote their company at the event
- Final list of attendees in an Excel spreadsheet
- Recognition from the podium in the form of a thank you
- ½ page ad in the attendee Program Booklet
- 1 Ticket to attend the VIP Reception hosted by Michigan Governor Rick Snyder on Sunday, October 29, 2017
- Participation in a breakout session in the form of panelist or speaker (All speakers/topics must be pre-approved by the event planning committee and travel fees will be the responsibility of the sponsor)

Silver Sponsor:

\$5,000 + publicize the event to their members/customers

- Sponsor's logo will be featured on the marketing materials, electronic communications, and on the North American International Cyber Summit 2017 event web page
- Table to display and promote their company at the event
- Recognition at the event in the form of a thank you from the podium and the Sponsor's logo on signage
- 3 complimentary tickets to the event
- ¼ page ad in the attendee Program Booklet

** Publicizing the Event involves:

- Publicize the event in your printed newsletters and e-newsletters beginning now and running through the event.
- Email or fax blast conference information to your constituents using material supplied.
- Mention and link to our conference on your website event page calendar.

**Sponsorship Opportunities are Limited;
Secure your spot today!**

For more information, please contact Leslie Smith at 248-353-0735, ext. 152 or lsmith@esd.org.

For event info, please visit
www.michigan.gov/cybersummit